

Sabrina Norbido

S A B R I N A N O R B I D O

A well-rounded and versatile creative professional with experience as a graphic designer and visual artist. Enjoys bringing ideas to life across print and digital media, harnessing new skills and mentoring others. Brings a positive, proactive and enthusiastic attitude and is eager to find an exciting opportunity within a lively team.

Skills

- **Adobe CC** - InDesign, Illustrator, Photoshop and Acrobat
- **Systems** - proficient across both Mac and Windows
- **MS Office** - fluent in Powerpoint and Word as well as using Google Docs
- **Visual arts** - design, painting and sketching
- **Creative writing and confident communication** - both written and verbal
- **Interpreting briefs and style guides** - translating ideas and keeping on-brand
- **Creating press-ready files** - proofing and liaising with printers
- **Designing print and digital media** - brochures, booklets, banners, posters, fillable forms and website wireframes
- **Research and planning** - utilising mind maps and prioritising tasks
- **Photography** - operating SLR camera and retouching RAW images

In-house Experience

Graphic Designer • Volunteering QLD • March '17–November '18

- Worked on a contract basis as a lead designer across key projects
- Created a vibrant branding suite for a national campaign, including a dynamic logo and a range of print and digital media
- Led the design of collateral for the state awards ceremony including vibrant event invitations, certificates, programs, PowerPoint and lectern displays
- Provided brand direction and support to the marketing team to ensure brand consistency across material
- Designed various collateral including flyers, pull-up banners and fillable PDF forms, as well as templates for InDesign, PowerPoint and social media
- Created key publications for the Emergency Volunteering sector, ensuring clear layout of content to assist people quickly in the event of a disaster
- Reproduced and simplified a series of complex diagrams for stakeholders
- Redesigned brand material including style guide and corporate stationery
- Estimated jobs to accommodate budgets, issued invoices and managed priorities in the timeframes

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Freelance Experience

Graphic Designer • April '16–Feb '19

- Independently designed various material including reports, business cards, letterheads and logos for small businesses
- Liaised with clients and provided regular progress updates
- Simplified information by creating infographics, charts, icons and illustrations
- Interpreted and developed design briefs and audience personas for clients
- Provided additional copywriting and editing of content
- Arranged last minute printing, factoring in job production time and cost
- Managed time, expectations and achieved tight deadlines
- Provided estimates and invoices for jobs

Visual Artist • April '16–February '17

- Used the design process to establish a themed series of paintings
- Thoroughly researched subjects and applied various design attributes by drawing both free-hand and digital forms before painting on canvas
- Worked across small and large formats and experimented with technique, from fine detailing to loose abstract pieces
- Coordinated the design of personal website, wrote content and creative artist statements and used SLR camera and lighting equipment
- Utilised social media marketing strategies
- Performed multiple image retouches and created in-situ's

Customer Service Experience

ICE Design • 2IC • June '10–August '13

- Earned second in charge position in a large, fast-paced retailer
- Responsible for store protocols, budget and staff training
- Provided strong customer engagement and conflict resolution
- Consistently met sales targets while managing a busy store

Education

The Graphic Design School • April '14–March '16

- Completed Cert. IV in Design
- Studied 12 comprehensive modules, averaging A+ result

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